



ABOUT ME



An enthusiastic, experienced, and fully qualified designer with passion for UI and UX. Apart from formal academic studies in Graphic Design at the University of Kragujevac - FILUM, I have gained significant design experience from working with a few local photo and design studios, collaborating on a several independent projects, being employed as a web designer for First Beat Media and UX Designer with Gecko Solutions, which is an invaluable experience. During my education I was praised for excellent verbal and leadership skills, TOEFL certification, design skills, solid GPA and broad knowledge in several fields including social sciences, art and photography. As a student exchange alumna from the University of Wisconsin Eau Claire, USA, I have mastered English speaking skills to those of a native speaker and writing skills to a noteworthy degree. Presently, I am looking for a position of UX and/or Visual Designer to employ my knowledge and skills, and to continue to further develop my career as a designer.

WORK EXPERIENCE



GECKO SOLUTIONS // www.gecko.rs AUGUST 2014 / current
UI/UX Designer

collaborate on user experience planning // developing wireframes and flowcharts // executing interaction design and visual design as a part of a multi-disciplinary team // interaction design and technology trends research // developing internal marketing products and promo materials

FIRST BEAT MEDIA // www.firstbeatmedia.com NOVEMBER 2013 / JULY 2014
Web Designer

creating custom landing page for various entertainment websites // selecting & cropping/editing photos in Photoshop // designing custom advertising campaigns focused on main website call to action // improving usability of sites via creating custom logo designs & web elements // web content administration and social network promotions

ROTO PLAY - KG HALO OGLASI APRIL - SEPTEMBER 2013
Junior Graphic Designer / DTP

layout and design of various marketing materials from concept to finish // consultative assistance to clients in reference to creative needs and event planning services // content updating // newspaper layout design & redesign // print preparation

FOTO SONI SEPTEMBER 2011- SEPTEMBER 2012
Graphic Designer / DTP

creating logos, letterheads, business cards and promotional materials for clients // other staff members training in use of design software // designed a broad range of promo materials for clients (posters, flyers, business cards, logos, calendars)

EDUCATIONAL BACKGROUND



October 2015 - present // Gender Studies // www.zenskestudie.edu.rs/
Faculty of Political Science // University of Belgrade // Serbia

August 2010 - May 2011 // B.F.A. Graphic Design // www.uwec.edu
Academy of Arts HAAS // University of Wisconsin Eau Claire // USA

October 2008 - June 2012 // B.F.A. Graphic Design // www.filum.kg.ac.rs
FILUM Academy of Arts and Philology // University of Kragujevac // Serbia

September 2004 - July 2008 // General Nursing highschool // www.medicinskakg.com
Sestre Ninković // Kragujevac // Serbia

LANGUAGE SKILLS



Serbian native

English C1

German A2

PROJECT REFERENCES



TEMPDADDY // enterprise // web // dashboard // mobile // UI // UX
2014-present
www.tempdaddy.com
<https://itunes.apple.com/us/app/tempdaddy/id798754874?mt=8>
<https://play.google.com/store/apps/details?id=tdapp.tempdaddy.com.tempdaddy>

RATE THE CAB// UI/UX design
2015-present
<https://itunes.apple.com/us/app/rate-the-cab/id1041898652?mt=8>
<https://play.google.com/store/apps/details?id=ratethecab.com.ratethecab>

RESTORAN OSKAR // website presentation // content input (Drupal)
2015
www.restoran-oskar.com

ONLINE SPORTS MANAGEMENT // website presentation
2014
www.onlinesportsmanagement.com

SHE AS OBJECT // logo design // branding // wordpress blog // socials
2015
www.sheasobject.wordpress.com
http://issuu.com/ninkovicaleksandra/docs/she_as_object_mala_knjiga_standarda

FEMIXETA 2014 // illustration // CD & promo materials // photography
2014
www.femix.info/femixfm/femixseta
www.facebook.com/femikseta

WOOMAN Magazine // concept // logo design // branding // publication // socials
2012-present
www.facebook.com/woomanmagazin
www.issuu.com/ninkovicaleksandra/docs/wooman_03_magazin
www.woomanmagazine.wix.com/wooman
www.behance.net/gallery/10216987/WOOMAN-magazine

URI (Uniter Religions Initiative) // logo redesign // conference materials // guidelines
2011
www.issuu.com/ninkovicaleksandra/docs/uri_guidelines
www.behance.net/gallery/2057240/URI-identity-design

SicBo// game design // layout // animation // UI // UX
2014/2015
www.axel.rs/component/content/article/34-products/casino/71-sic-bo?Itemid=0

Gecko Solutions // guidelines // internal marketing // presentation design // socials
2014-present
www.facebook.com/GeckoSolutions
www.twitter.com/GeckoSolutions

Wordpress web design references
content input // image editing // logo design // web design
2014
www.celebzen.com
www.celebzen.co.uk
www.sportyinsider.com
www.dogshow.com

COMPUTER SKILLS



DESIGN SKILLS

Interface Design	●●●●●●●●	●●●●●●●●	Infographics
Web usability	●●●●●●●●	●●●●●●●●	Grid & Layout
Google Analytics & SEO	●●●●●●●●	●●●●●●●●	Good sense for typography
Branding and Visual Identity	●●●●●●●●	●●●●●●●●	Color theory knowledge
Image editing	●●●●●●●●	●●●●●●●●	Printing preparation & standards
Vector Graphics	●●●●●●●●	●●●●●●●●	Manual Printing

CERTIFICATION



March 2014 // online
Google Analytics Platform Principles
www.analyticsacademy.withgoogle.com/course02

July 2013
World Learning // Alumni Engagement Initiative // Project Writing & Evaluation Program
www.worldlearning.org

May 2011
UGRAD Forecast Exchange Program // Belgrade // Serbia
www.worldlearning.org/what-we-do/global-ugrad

May 2010
Educational Testing Service // IBT TOEFL Certificate
www.examenlsh.com/TOEFL/TOEFL_iBT.html

